KRISPY KRUNCHY CHICKEN®
FRESHLY MADE • PERFECTLY CAJUN

BRING IN NEW CUSTOMERS AND GROW STORE PROFIT WITH OUR
ONLINE ORDERING PROGRAM

KRISPY KRUNCHY CHICKEN® | DOORDASH | Uber Eats | GRUBHUB

A critical component to your success is our all new Online Ordering Program! This newly revamped program makes it even easier to

SELL MORE CHICKEN!

Online ordering is completely incremental to your in-store sales.

1st Party Ordering is the channel we will push our own consumers to order as it's the most profitable.

3rd Party Ordering taps you into a restaurant market, which research indicates is a completely different market than consumers that visit us in-store.

WITH ONLINE ORDERING, ADD
IMMEDIATE SALES![1]

Stores that offer Krispy Krunchy® online sell an average of **19% more** chicken overall than those that don't.[1]

Top 20% of KKC OLO locations average almost $1,200 per store in gross sales weekly.[1]

[1] Based on 2025 system sales of 552 KKC OLO Locations.

The Online Ordering System includes an all-in-one tablet, charging stand and printer for ease of execution. Orders from 1st Party and 3rd Party providers will flow directly into the tablet, regardless of origination.[2] The system arrives programmed for each location and our installation team works with the locations to schedule a convenient installation appointment. Krispy Krunchy® will manage each location's digital menu and any changes that need to be made can be requested by emailing our support team at *delivery@krispykrunchy.com*.

Pending completion of account creation documentation with OLO and each 3rd Party Delivery provider.

On-board to the Krispy Krunchy Chicken® Program

Receive welcome email upon acceptance that includes live link to our on-boarding website.

Complete the following documentation:
• Intake Survey
• DoorDash Account Form
• UberEats Account Form
• GrubHub Account Form

2 weeks prior to opening: equipment arrives and install team calls and confirms installation appointment.

Week of opening: installation is completed and ready to receive orders.*

Changes to opening date may shift timeline.

Ordering System Cost

Online Ordering System: $1,992

Includes:
• Tablet & Charging Stand
• Star Bluetooth Printer
• 3-year service + support on iPad + Printer*
• Equipment Installation
• Ongoing Menu & Account Management

Charging stand is not included in 3-year support.

To learn more, scan code here or visit
www.krispykrunchy.com/get-more-orders

We strongly recommend that stores accept third-party delivery orders until at least 8pm nightly — it is a requirement that they accept orders until at least 8pm on Friday and Saturday evenings. © 2025 KRISPY KRUNCHY FOODS, LLC